

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Screen Strategies Media
Attention: Accounts Payable
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1512304-1	08/14/16	August 2016	08/01/16 - 08/13/16

Property	Account Executive	Sales Office	Sales Region
WPBF	WPBF House National	House National	National

Advertiser	Product	Estimate Number
Steinger/D/State Senate	Michael Steinger- 8/8	2090

Flight Dates	Order #	Alt Order #
08/08/16 - 08/14/16	1512304	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/08/16	08/12/16	WPBF News 25 5-6:00am	5:00-6:00am	111-1--	:30	4	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/08/16	08/14/16	111-1--	4	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/08/16	5:13 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	MS200TVFLH	\$175.00 NM
2	WPBF	Tu	08/09/16	5:56 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	MS200TVFLH	\$175.00 NM
3	WPBF	W	08/10/16	5:38 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	MS200TVFLH	\$175.00 NM
4	WPBF	F	08/12/16	5:43 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	MS301TVFLH	\$175.00 NM
2	08/11/16	08/11/16	WPBF News 25 Mornings	6-7AM	---1---	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/08/16	08/14/16	---1---	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	08/11/16	6:52 AM	WPBF News 25 Mornings	6-7AM	:30	MS200TVFLH	\$525.00 NM
3	08/08/16	08/12/16	Good Morning America	7-9AM	11111--	:30	5	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/08/16	08/14/16	11111--	5	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/08/16	8:40 AM	Good Morning America	7-9AM	:30	MS200TVFLH	\$225.00 NM
2	WPBF	Tu	08/09/16	7:25 AM	Good Morning America	7-9AM	:30	MS200TVFLH	\$225.00 NM
3	WPBF	W	08/10/16	8:30 AM	Good Morning America	7-9AM	:30	MS200TVFLH	\$225.00 NM
4	WPBF	Th	08/11/16	7:55 AM	Good Morning America	7-9AM	:30	MS200TVFLH	\$225.00 NM
5	WPBF	F	08/12/16	8:30 AM	Good Morning America	7-9AM	:30	MS200TVFLH	\$225.00 NM
4	08/13/16	08/13/16	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/08/16	08/14/16	-----1-	1	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/13/16	8:42 AM	Sat 8-9am News	Sat 8-9am	:30	MS301TVFLH	\$265.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

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1512304-1	08/14/16	August 2016	08/01/16 - 08/13/16
Advertiser	Product	Estimate Number	
Steinger/D/State Senate	Michael Steinger- 8/8	2090	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/08/16	08/10/16	WPBF NEWS AT 9:00AM-F 9A-10A		1-1----	:30	2	\$90.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 1-1---- 2 \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/08/16	9:28 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	MS200TVFLH	\$90.00 NM
2	WPBF	W	08/10/16	9:15 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	MS200TVFLH	\$90.00 NM
6	08/09/16	08/12/16	WPBF News 25 @ Noon 12pm-1230pm		-1--1--	:30	2	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 -1--1-- 2 \$265.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/09/16	12:07 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MS200TVFLH	\$265.00 NM
2	WPBF	F	08/12/16	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MS301TVFLH	\$265.00 NM
7	08/08/16	08/11/16	Ellen	4-5p	1--1---	:30	2	\$193.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 1--1--- 2 \$193.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/08/16	4:22 PM	Ellen	4-5p	:30	MS200TVFLH	\$193.00 NM
2	WPBF	Th	08/11/16	4:44 PM	Ellen	4-5p	:30	MS200TVFLH	\$193.00 NM
8	08/10/16	08/10/16	M-F 5pm News	5-6pm	--1----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 --1---- 1 \$525.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/10/16	5:16 PM	M-F 5pm News	5-6pm	:30	MS200TVFLH	\$525.00 NM
9	08/08/16	08/12/16	WPBF News 25 @ 6:00PM-6:30PM		11111--	:30	5	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 11111-- 5 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/08/16	6:15 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS200TVFLH	\$600.00 NM
2	WPBF	Tu	08/09/16	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS200TVFLH	\$600.00 NM
3	WPBF	W	08/10/16	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS200TVFLH	\$600.00 NM
4	WPBF	Th	08/11/16	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS200TVFLH	\$600.00 NM
5	WPBF	F	08/12/16	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS200TVFLH	\$600.00 NM
10	08/13/16	08/13/16	Sat 6pm News	6-630p	-----1-	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 -----1- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/13/16	6:08 PM	Sat 6pm News	6-630p	:30	MS301TVFLH	\$350.00 NM
11	08/12/16	08/12/16	Wheel Of Fortune	7-7:30PM	----1--	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 ----1-- 1 \$1,100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/12/16	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	MS301TVFLH	\$1,100.00 NM

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Advertiser	Product	Estimate Number	
Steinger/D/State Senate	Michael Steinger- 8/8	2090	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/12/16	08/12/16	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	----1--	:30	1	\$1,100.00	NM
12	08/09/16	08/09/16	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	-1-----	:30	1	\$1,325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 -1----- 1 \$1,325.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/09/16	7:41 PM	Jeopardy	7:30-8PM	:30	MS200TVFLH	\$1,325.00 NM
13	08/08/16	08/11/16	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice	11-11:35PM	1-11---	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 1-11--- 3 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/08/16	11:27 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MS200TVFLH	\$600.00 NM
2	WPBF	W	08/10/16	11:13 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MS200TVFLH	\$600.00 NM
3	WPBF	Th	08/11/16	11:14 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MS200TVFLH	\$600.00 NM
14	08/08/16	08/12/16	Nightline Class of Time - Immediately Pre-emptible without notice	1238-107A	11111--	:30	5	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 11111-- 5 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/08/16	12:50 AM	Nightline	1238-107A	:30	MS200TVFLH	\$50.00 NM
2	WPBF	Tu	08/09/16	12:52 AM	Nightline	1238-107A	:30	MS200TVFLH	\$50.00 NM
3	WPBF	W	08/10/16	12:51 AM	Nightline	1238-107A	:30	MS200TVFLH	\$50.00 NM
4	WPBF	Th	08/11/16	12:52 AM	Nightline	1238-107A	:30	MS200TVFLH	\$50.00 NM
5	WPBF	F	08/12/16	12:52 AM	Nightline	1238-107A	:30	MS200TVFLH	\$50.00 NM
15	08/08/16	08/12/16	Jimmy Kimmel Class of Time - Pre-emptible with notice	1135P-1238A	11111--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 11111-- 5 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/08/16	11:59 PM	Jimmy Kimmel	1135P-1238A	:30	MS200TVFLH	\$300.00 NM
2	WPBF	Tu	08/09/16	11:50 PM	Jimmy Kimmel	1135P-1238A	:30	MS200TVFLH	\$300.00 NM
3	WPBF	W	08/10/16	11:58 PM	Jimmy Kimmel	1135P-1238A	:30	MS200TVFLH	\$300.00 NM
4	WPBF	Th	08/11/16	12:00 AM	Jimmy Kimmel	1135P-1238A	:30	MS200TVFLH	\$300.00 NM
5	WPBF	F	08/12/16	11:57 PM	Jimmy Kimmel	1135P-1238A	:30	MS301TVFLH	\$300.00 NM
Total Spots							39		

Payment Terms 30 Days

<u>Gross Total</u>	\$13,561.00
<u>Agency Commission</u>	\$2,034.15
<u>Net Amount Due</u>	\$11,526.85

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